

**Colorado Springs Fine Arts Center at Colorado College**  
Strategic Planning Performing Arts Sub-Committee  
Monday, October 3, 2016  
Worner Student Center, Worner 211, Colorado College  
6:30 pm – 7:30 pm

**All Members Present:** Shawn Womack (Co-Chair), David Seals (Co-Chair), Amy Brooks, Al Buettner, Sue Grace, Sally Hybl, Anita Lane, Scott Levy, Tom Lindblade, Libby Rittenberg, Jaxon Rickel (*staffer*)  
**Documents Distributed:** Meeting agenda (annotated), Document with financial information provided by David Dahlin

1. Process and timeline reviewed:
  - a. **Now till October 15** – Focus and Large Groups being held by subcommittees, **\*\*Facilitators to synthesize feedback into themes; give to Shawn and David\*\***
  - b. **October 12** – Begin process of national interviews about business model and structure, to be completed in October. Criteria:
    - i. Small universities/liberal arts colleges w/ community mission
    - ii. Similar sized presenters or producing organizations
    - iii. Questions will generate ideas for how the programs achieve a dual mission of serving students/faculty and community
  - c. **October 15** – Shawn and David synthesize common threads from outreach
  - d. **October 17 (12pm)** – Subcommittee reviews Shawn and David’s work on threads from focus groups
  - e. **October 18** – Strategic Planning Committee Meeting– Shawn and Al to present performing arts common threads from outreach
  - f. **October 24** – Subcommittee meeting, 4:30 pm, TRG, complete SWOT Analysis
  - g. **November TBD** – Working sessions to create strategic themes
  - h. **December TBD** – Working sessions to create initiatives
2. A clarified focus for our subcommittee, per the President
  - a. **Context – Financial Statements:** Review financial position of FAC Theatre; get an understanding of current expenses (direct/indirect) and revenues
  - b. **Context – Mission Statements:** The expressed commitment to performing arts at the FAC as articulated publicly
    - i. **FAC at CC mission**

*The mission of the Colorado Springs Fine Arts Center at Colorado College is primarily to support visual arts, performing arts, and arts education within the Colorado Springs community consistent with the current FAC mission while also supporting the educational role and mission of Colorado College. The CSFAC at Colorado College will continue to provide innovative, educational and multidisciplinary arts experiences that elevate the individual spirit and inspire community vitality, building upon its history as a unique cultural pillar of the Rocky Mountain region.*
    - ii. **Current FAC Mission** –

*To provide innovative, educational and multidisciplinary, multidimensional arts experiences, building upon our history as a unique cultural pillar of the Rocky Mountain region.*

iii. **CC Mission**

*At Colorado College our goal is to provide the finest liberal arts education in the country. Drawing upon the adventurous spirit of the Rocky Mountain West, we challenge students, one course at a time, to develop those habits of intellect and imagination that will prepare them for learning and leadership throughout their lives.*

iv. **From the FAQ – What will theatre programming look like?**

“The FAC will continue producing professional theatre for the foreseeable future. Long-term, the nature of productions may change as they have throughout the FAC’s history. The agreement ensures that the FAC continues to provide performing arts for the Colorado Springs community.”

- c. **Our Task:** Make strategic recommendations for how to change the FAC performing arts program (now mostly the regional theatre) such that it meaningfully fulfills the dual mission of the FAC and CC.
- i. **Considerations of the College** - Our proposal must envision an FAC performing arts program that has substantial benefit for CC students
    1. If this includes the regional theatre, we must propose how to alter it to fit this mission.
    2. If this includes additional programming, we must envision how the theatre will adjust to accommodate.
- d. **Discussion** – What do you need to be brought into alignment around our objective? To feel proud of the outcomes we will recommend together?
- i. Ideas
    1. Develop strategic themes and initiatives based on tactics
    2. Listen with open minds to people we haven’t had much contact
    3. Jessica Hunter-Larsen could speak to the subcommittee
    4. Importance of not being completely linear about the process and allowing for spontaneity.
    5. Trust within subcommittee
  - ii. Transparency
    1. Scott is the only FAC department head who is also an artistic creator in his role. He was not chosen to be co-chair because, as a creator, Scott should serve as an advocate for that programming rather than a neutral facilitator.
    2. Jill Tiefenthaler confirmed that no plans have been formed and that future plans will come out of the FAC at CC Strategic Plan.
3. **Other Business**
- a. FAC artists and staff AI and Tom’s group
    - i. FAC Theatre Staff focus group: Oct 12th – 12:30 p.m.
    - ii. Performing Arts and Artists listening session: Oct. 17 – 5:30 p.m. – FAC Music Room